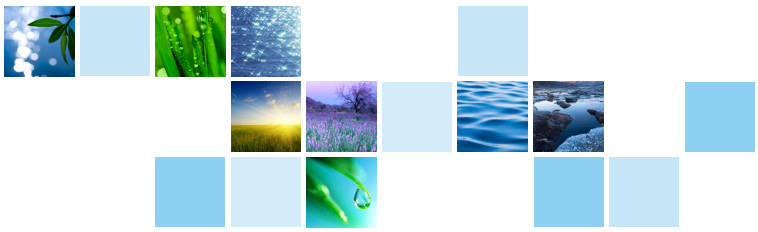

Sales & Marketing

The role of a sales and marketing professional has become even more challenging and varied in recent years. This is largely due to the fact that competition in all sectors has forced companies to strengthen their teams with a huge emphasis on both new business development and maximising existing client relationships. As a result the market has become increasingly competitive and this trend looks set to continue for the foreseeable future.

Brightwater's Sales & Marketing team focus specifically on mid-to-senior level professionals with 3+ years' experience. Our team comprises of a mixture of industry qualified professionals, business graduates and highly experienced recruitment consultants. Each consultant focuses on a specific industry area, thus ensuring in-depth knowledge of their particular field and enhancing the value of the service we provide.

Our areas of expertise include:

– *Financial Services*
– *ICT Sales*
– *Medical & Pharmaceutical*
– *FMCG*
– *Technical & Construction*
– *Marketing & Communications*

Sales teams are now focusing on bringing in ambitious individuals with sector experience who can drive a business forward. In marketing, the same applies with companies looking for professionals with superb commercial acumen and an ability to spot key market trends. With new products and service continuously being launched, there is no better time to develop a career within sales & marketing.

We recruit for an array of roles, including:

– *Sales Director*
– *Sales Manager*
– *Marketing Director*
– *Marketing Manager*
– *Commercial Manager*
– *Channel Manager*
– *Business Development Manager*
– *Business Unit Manager*
– *Product / Brand Manager*
– *PR / Communications Manager*
– *Category Manager*
– *National Account Manager*
– *Field Sales Manager*
– *Regional Sales Manager*
– *Key Account Manager*
– *Senior Sales Representative*
– *Sales Executive*
– *Marketing Executive*
– *Hospital / Product Specialist*
– *GP Representative*

Our Service to You

At Brightwater, we pride ourselves in our superior levels of service. Brightwater offers a truly consultative service to both client and candidate from the very start of the recruitment process to completion. Our commitment to service and our technical expertise sets us aside from our competitors. We also offer additional services such as providing salary surveys and information on current market trends. We take great pride in building successful and lasting working partnerships with both employers and jobseekers.

For a confidential discussion, please contact our Sales & Marketing team.