Salary Survey 2010


## PUBLIC PRAGTICE \& TAXATION

PUBLIC PRACTICE

| JOB TITLE | DUBLIN € | ROI € | NIf |
| :---: | :---: | :---: | :---: |
| Partner | 160,000-250,000 | 90,000-150,000 | 60,000-130,000 |
| Director | 90,000-140,000 | 70,000-90,000 | 50,000-80,000 |
| Senior Manager | 75,000-90,000 | 60,000-75,000 | 35,000-60,000 |
| Manager | 55,000-75,000 | 50,000-60,000 | 26,000-38,000 |
| Company Secretary | 20,000-65,000 | 18,000-45,000 | 16,000-24,000 |
| Assistant Manager | 47,000-55,000 | 38,000-45,000 | 24,000-30,000 |
| Senior | 35,000-47,000 | 30,000-38,000 | 24,000-32,000 |
| Semi-Senior / Finalist | 25,000-35,000 | 20,000-30,000 | 16,000-21,000 |
| Audit Junior | 18,000-25,000 | 16,000-22,000 | 14,000-18,000 |
| Graduate ACA | 16,000-22,000 | 14,000-19,000 | 14,000-17,000 |

TAXATION

| JOB TITLE | DUBLIN € | RI $£$ |  |
| :--- | ---: | ---: | ---: |
| Tax Partner | $160,000-250,000$ | $90,000-150,000$ | $60,000-110,000$ |
| Head of Tax - Industry / Financial Services | $120,000-200,000$ | $100,000-140,000$ | $50,000-70,000$ |
| Tax Director | $90,000-150,000$ | $75,000-110,000$ | $40,000-75,000$ |
| Senior Tax Manager | $70,000-85,000$ | $60,000-75,000$ | $35,000-55,000$ |
| Tax Manager | $60,000-75,000$ | $50,000-65,000$ |  |
| Tax Senior | $40,000-50,000$ | $30,000-40,000$ | $25,000-48,000$ |
| Tax Assistant (2-3 years' exp.) | $25,000-35,000$ | $22,000-30,000$ | $18,000-26,000$ |
| Tax Assistant (1-2 years' exp.) | $20,000-30,000$ | $17,000-22,000$ | $15,000-20,000$ |
| Tax Trainee | $18,000-22,000$ | $14,000-19,000$ | $14,000-16,000$ |

## Practice

2009 has proven to be the most challenging in recent memory for accountancy practice. The challenges facing most firms included downward pressure on previous years' fees, some clients being unable to pay for work carried out and a significant decrease in the demand for certain services which proved so lucrative in a booming economy, such as Corporate Finance, Wealth Management and other added value expertise.

The first and second quarters saw practices compelled to make pay cuts \& redundancies. Salary reductions ranged from 10-20\% with bonuses also being cut back. However the final months of the year have seen a notable increase in optimism with a growing number of firms starting to plan ahead and recruit again. We expect the end of 2009 to continue this trend with many firms recruiting ahead of the busy audit period in early 2010.

Next year should also see greater stability in the market with a significant increase in strategic recruitment to fill gaps in the business and facilitate succession planning. We also foresee an increase in consolidation within the practice sector with a number of mergers likely.

## Taxation

Tax positions in industry have continued to be created throughout the year which has served as an outlet for candidates with strong corporate tax backgrounds. We expect this trend to continue well into 2010 with a shortage in suitably experienced candidates likely to occur sooner than previously expected.

The personal tax market has remained dampened and with the consolidation in practice, it is likely that this will continue to be the case into the New Year, with demand only recovering in line with improving economic conditions.

## ACCOUNTANCY - GENERAL

| JOB TITLE | ROI € | NI $£$ |
| :--- | :---: | :---: | :---: |
| Finance Director T/O $>10 \mathrm{~m}$ | $100,000-180,000$ | $40,000-55,000$ |
| Finance Director $T / O<10 \mathrm{~m}$ | $90,000-140,000$ | $35,000-45,000$ |
| Financial Controller T/O $>10 \mathrm{~m}$ | $80,000-110,000$ | $40,000-55,000$ |
| Financial Controller T/O $<10 \mathrm{~m}$ | $70,000-90,000$ | $35,000-45,000$ |

QUALIFIED

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Finance Manager | 60,000-80,000 | 25,000-35,000 |
| Treasury Accountant | 55,000-75,000 | 30,000-40,000 |
| Internal Audit Manager | 65,000-85,000 | 35,000-45,000 |
| Internal Auditor | 45,000-65,000 | 25,000-35,000 |
| Systems Project Accountant | 55,000-75,000 | 35,000-40,000 |
| Financial Analyst | 40,000-60,000 | 25,000-35,000 |
| Group Financial Accountant | 50,000-65,000 | 33,000-40,000 |
| Financial Accountant | 45,000-60,000 | 25,000-35,000 |
| Management Accountant | 45,000-60,000 | 25,000-35,000 |
| Cost Accountant | 45,000-60,000 | 25,000-37,000 |
| Newly Qualified Accountant | 40,000-50,000 | 22,000-30,000 |
| Credit Control Manager | 40,000-55,000 | 30,000-37,000 |
| Accounts Payable Manager | 40,000-55,000 | 25,000-35,000 |
| Payroll Manager | 40,000-55,000 | 20,000-30,000 |

PART-QUALIFIED

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Finalist | 35,000-40,000 | 22,000-30,000 |
| Part-Qualified Accountant (1-3 years' exp.) | 30,000-38,000 | 22,000-28,000 |
| Assistant Accountant | 30,000-35,000 | 18,000-25,000 |
| Accounts Assistant | 25,000-30,000 | 15,000-20,000 |
| Credit Controller | 25,000-35,000 | 15,000-20,000 |
| Payroll Administrator | 25,000-35,000 | 15,000-20,000 |
| Accounts Receivable | 22,000-30,000 | 17,000-20,000 |
| Accounts Payable | 22,000-30,000 | 17,000-20,000 |
| Bookkeeper | 30,000-35,000 | 17,000-21,000 |

2009 proved to be an incredibly difficult trading year with organisations right across the Industry \& Commerce spectrum suffering as a result of the down-turn. The early part of the year saw many companies enforcing voluntary and involuntary redundancies. Finance functions were no exception to this with the majority of redundancies at senior and junior levels positions. The remaining staff spread the work load among them with many 'double jobbing'. The SMEs were particularly affected by the credit crunch.

In companies where pay cuts were introduced, the cuts ranged between 10-20\%, with people in senior roles taking the higher percentage cut. The majority of companies did not increase salaries in 2009 and will not be increasing salaries in 2010. Bonuses for the most part will not be paid in 2010.

With the increased availability of candidates in the market, salary expectations have become significantly more competitive. Candidates are willing to accept salaries equal to, or less than what they were previously on. Candidates are also more flexible in the roles they are willing to apply for, particularly at the newly qualified level. Traditionally it was difficult to attract candidates to Internal Audit positions with international travel, now these roles are considered a very attractive option.

In the latter part of the year there was an increase in credit control, internal audit and risk positions. Overall, however, the job market remains very tight with most people unwilling to change positions in the current climate.

DUBLIN \& ROI (QUALIFIED)

| JOB TITLE | DUBLIN € annual | DUBLIN € p/hr | REGIONAL € annual | REGIONAL € p/hr |
| :---: | :---: | :---: | :---: | :---: |
| Financial Director | 110,000-160,000 | 90.00-132.00 | 90,000-140,000 | 74.40-114.45 |
| Financial Controller | 75,000-110,000 | 62.00-90.00 | 65,000-90,000 | 53.72-74.40 |
| Finance Manager | 65,000-80,000 | 53.70-66.00 | 55,000-70,000 | 45.45-57.80 |
| Financial Accountant | 45,000-60,000 | 37.00-49.50 | 40,000-55,000 | 33.00-45.45 |
| Management Accountant | 45,000-60,000 | 37.00-49.50 | 40,000-55,000 | 33.00-45.45 |
| Project Accountant | 55,000-70,000 | 45.45-57.80 | 50,000-65,000 | 41.33-53.70 |
| Cost Accountant | 45,000-60,000 | 37.00-49.50 | 40,000-55,000 | 33.00-45.45 |
| Financial Analyst | 40,000-60,000 | 33.00-49.50 | 35,000-60,000 | 29.00-49.50 |
| Systems Accountant | 60,000-75,000 | 49.50-62.00 | 50,000-65,000 | 41.33-53.70 |
| Internal Auditor | 50,000-65,000 | 41.33-53.70 | 45,000-60,000 | 37.00-49.50 |
| Newly Qualified Accountant | 45,000-50,000 | 37.00-41.33 | 42,000-48,000 | 34.65-39.65 |
| Fund Accountant | 40,000-45,000 | 33.00-37.00 | 30,000-40,000 | 24.80-33.00 |
| Payroll Manager | 40,000-50,000 | 33.00-41.33 | 35,000-45,000 | 29.00-37.00 |
| Finalist | 35,000-40,000 | 29.00-33.00 | 32,000-38,000 | 26.40-31.40 |

DUBLIN \& ROI (PART-QUALIFIED)

| JOB TITLE | DUBLIN $€$ annual | DUBLIN $€ p / \mathrm{pr}$ | REGIONAL $€$ annual | REGIONAL $€ \mathrm{p} / \mathrm{hr}$ |
| :--- | :--- | :--- | :--- | :--- |
| Part-Qualified Accountant | $33,000-40,000$ | $27.20-29.00$ | $32,000-38,000$ | $26.40-31.40$ |
| Assistant Accountant | $30,000-35,000$ | $24.80-29.00$ | $28,000-35,000$ | $23.12-29.00$ |
| Bookkeeper | $30,000-35,000$ | $24.80-29.00$ | $28,000-35,000$ | $23.12-29.00$ |
| Accounts Assistant | $25,000-30,000$ | $20.66-24.80$ | $22,000-28,000$ | $18.20-23.12$ |
| Credit Controller | $25,000-35,000$ | $20.66-29.00$ | $22,000-32,000$ | $18.20-26.40$ |
| Payroll Administrator | $25,000-35,000$ | $20.66-29.00$ | $22,000-32,000$ | $18.20-26.40$ |
| Accounts Payable | $22,000-30,000$ | $18.20-24.80$ | $22,000-28,000$ | $18.20-23.12$ |
| Accounts Receivable | $22,000-30.000$ | $18.20-24.80$ | $22,000-28,000$ | $18.20-23.12$ |

The above rates are inclusive of the candidate's pay, employer's PRSI, holiday pay, payroll charges and Brightwater's management fee.
This year has been unprecedented in terms of salaries for interim roles. Historically, due to the uncertain nature of temporary \& contract roles, interim positions could command a premium with basic salaries and completion bonuses, however with availability outstripping demand at present, this has changed significantly.

We have seen companies cut finance salaries by between $10 \%$ and $15 \%$ and with sales figures being challenged at every avenue, the headcount in the finance function has been reduced in many cases. This has meant that candidates who previously would not consider temporary and contract roles, are now looking at all options and are being extremely flexible, with their main motivation to continue working.

Candidates who are immediately available are prepared to take a significant cut on their previous salary to secure the role. Demand has remained high for strong credit controllers and the market is seeing some movement in terms of Project Accountants with specific skills including ERP systems. There is still a requirement for Interim Finance Managers and Financial Controllers for maternity cover.

## NORTHERN IRELAND (QUALIFIED)

| JOB TITLE | NIf annual | NI $£ \mathrm{p} / \mathrm{hr}$ |
| :---: | :---: | :---: |
| Financial Director | 45,000-65,000 | 35.00-53.00 |
| Interim Finance Manager | 40,000-60,000 | 32.00-49.00 |
| Financial Controller | 35,000-50,000 | 28.00-41.00 |
| Financial Accountant | 35,000-45,000 | 28.00-36.00 |
| Management Accountant | 30,000-40,000 | 24.00-32.00 |
| Project Accountant | 25,000-40,000 | 20.00-32.00 |
| Cost Accountant | 30,000-40,000 | 24.00-32.00 |
| Financial Analyst | 26,000-32,000 | 21.00-26.00 |
| Systems Accountant | 25,000-38,000 | 20.00-31.00 |
| Internal Auditor | 25,000-35,000 | 20.00-28.00 |
| Newly Qualified Accountant | 24,000-28,000 | 19.00-25.00 |
| Fund Accountant | N/A | N/A |
| Payroll Manager | 20,000-30,000 | 16.00-25.00 |

## NORTHERN IRELAND (PART-QUALIFIED)

| JOB TITLE | NI $£$ annual | NI $£ \mathrm{p} / \mathrm{hr}$ |
| :---: | :---: | :---: |
| Part-Qualified Accountant | 18,000-28,000 | 15.00-23.00 |
| Assistant Accountant | 18,000-25,000 | 15.00-20.00 |
| Bookkeeper | 17,000-22,000 | 14.00-18.00 |
| Accounts Assistant | 13,000-20,000 | 11.00-16.00 |
| Credit Controller | 16,000-23,000 | 13.00-19.00 |
| Payroll Administrator | 14,000-18,000 | 11.00-15.00 |
| Accounts Payable | 14,000-17,000 | 11.00-14.50 |
| Accounts Receivable | 14,000-17,000 | 11.00-14.50 |

The above rates are inclusive of the candidate's pay, employer's NI, holiday pay, payroll charges and Brightwater's management fee.

## ACCOUNTANCY - FINANCIAL SERVICES

## EXECUTIVE

| JOB TITLE | ROI € | NI $\mathbf{£}$ |
| :--- | ---: | ---: |
| Managing Director | $180,000-280,000$ | $50,000-75,000$ |
| Head of Major Function | $95,000-130,000$ | $45,000-55,000$ |
| Head of Finance | $110,000-155,000$ | $40,000-55,000$ |
| Head of Operations | $100,000-140,000$ | $40,000-50,000$ |

QUALIFIED

| JOB TITLE | ROI € | NI $\mathbf{f}$ |
| :--- | ---: | ---: |
| Chief Financial Officer | $110,000-150,000$ | $50,000-85,000$ |
| Financial Director | $95,000-120,000$ | $35,000-50,000$ |
| Financial Controller | $90,000-120,000$ | $30,000-40,000$ |
| Finance Manager | $75,000-100,000$ | $25,000-35,000$ |
| Internal Audit Manager | $70,000-90,000$ | $35,000-45,000$ |
| Internal Auditor | $50,000-68,000$ | $25,000-35,000$ |
| Regulatory Reporting Manager (5-10 years' PQE) | $70,000-95,000$ | $35,000-50,000$ |
| Regulatory Accountant (2-4 years' exp.) | $60,000-65,000$ | $28,000-35,000$ |
| Project Accountant (2-5 years' exp.) | $53,000-63,000$ | $30,000-40,000$ |
| Systems Accountant (2-4 years' exp.) | $54,000-62,000$ | $28,000-35,000$ |
| Credit Control Manager (4-7 years' exp.) | $48,000-58,000$ | $20,000-25,000$ |
| Treasury Accountant (1-4 years' exp.) | $48,000-60,000$ | $30,000-40,000$ |
| Senior Financial Analyst | $60,000-70,000$ | $30,000-40,000$ |
| Financial / Business Analyst (1-3 years' exp.) | $50,000-58,000$ | $20,000-30,000$ |
| Senior Financial / Group Accountant (3-5 years' exp.) | $58,000-68,000$ | $35,000-45,000$ |
| Financial Accountant (3-5 years' exp.) | $57,000-65,000$ | $30,000-35,000$ |
| Financial Accountant (1-3 years' exp.) | $52,000-57,000$ | $25,000-30,000$ |
| Management Accountant (3-5 years' exp.) | $54,000-60,000$ | $30,000-40,000$ |
| Management Accountant (1-3 years' exp.) | $48,000-53,000$ | $25,000-35,000$ |
| Newly Qualified Accountant | $47,000-54,000$ | $25,000-30,000$ |

## PART-QUALIFIED

| JOB TITLE | ROI € | NI $\mathbf{f}$ |
| :--- | :--- | :--- |
| Part-Qualified Internal Auditor | $32,000-38,000$ | $22,000-28,000$ |
| Finalist Accountant | $35,000-40,000$ | $22,000-30,000$ |
| Part-Qualified Assistant Accountant (3-4 years' exp.) | $30,000-38,000$ | $20,000-25,000$ |
| Accounts Payable Administrator | $24,000-30,000$ | $14,000-18,000$ |
| Accounts Receivable Administrator | $25,000-30,000$ | $14,000-18,000$ |
| Part-Qualified Accounts Assistant (1-3 years' exp.) | $25,000-30,000$ | $14,000-19,000$ |
| Credit Controller (1-4 years' exp.) | $24,000-32,000$ | $15,000-20,000$ |
| Graduate | $22,000-28,000$ | $15,000-20,000$ |

Many organisations in the financial services sector in the third quarter of 2009 have experienced a welcome settling down period. Circa 65 \% of organisations will not pay out bonuses this year and they expect a similar situation in 2010 with bonuses being reintroduced for 2011. Prior to then, some feel that if things improve notably by mid 2010 nominal bonuses may be paid for the year end, if anything, simply for staff morale.

Pay freezes were still in place across 2009 with the majority of organisations across the banking, funds administration, wealth management and stockbrokers sectors. However, the majority of re/insurance and aviation leasing organisations seem to be still confident of bonuses for 2009 / 2010 which is an encouraging sign.

Salaries for new positions across the board for 2009 versus 2008 have dipped by circa $4-10 \%$, which is now the new plateau for 2010 going forward. Professionals with niche skill sets, strong regulatory / risk and technical accounting skills will still be able to achieve a premium salary level though.

## FUND SERVICES

| JOB TITLE | ROI € |
| :--- | :---: |
| Senior Fund Accounting Manager | $70,000-90,000$ |
| Fund Accounting / Administration Manager (3-5 years' exp.) | $50,000-65,000$ |
| Fund Accounting Supervisor / Team Leader | $40,000-50,000$ |
| Senior Fund Accountant (2+ years' exp.) | $30,000-42,000$ |
| Fund Accountant (1 year's exp.) | $28,000-32,000$ |
| Fund Accountant / Administrator | $26,000-30,000$ |

## SHAREHOLDER SERVICES

| JOB TITLE | ROI € |
| :--- | :---: |
| Head of Shareholder Services | $85,000-110,000$ |
| Shareholder Services Manager | $55,000-75,000$ |
| Senior Shareholder Services Administrator | $35,000-55,000$ |
| Shareholder Services Administrator | $27,000-34,000$ |

TRUSTEE

| JOB TITLE | ROI € |
| :--- | :---: |
| Head of Trustee | $90,000-105,000$ |
| Manager Level (1-3 years' exp.) | $50,000-75,000$ |
| Senior Trustee Officer | $35,000-45,000$ |
| Trustee Administrator | $23,000-32,000$ |

CUSTODY

| JOB TITLE | ROI € |
| :--- | :---: |
| Head of Custody | $90,000-110,000$ |
| Custody Manager | $65,000-75,000$ |
| Custody Supervisor | $45,000-55,000$ |
| Senior Custody Administrator | $34,000-40,000$ |
| Custody Administrator | $28,000-32,000$ |

CORPORATE ACTIONS / MARKET DATA

| JOB TITLE | ROI € |
| :--- | :---: |
| Manager | $80,000-90,000$ |
| Senior Administrator | $35,000-42,000$ |
| Market Data / Corporate Actions Admin. | $25,000-35,000$ |

## CLIENT SERVICES

| JOB TITLE | ROI € |
| :--- | :---: |
| Manager | $75,000-100,000$ |
| Assistant Manager / Supervisor | $50,000-68,000$ |
| Client Services Administrator | $28,000-35,000$ |

For 2010, many of our clients predict a similar stance on salaries and bonuses until more consistency and upswing in the markets is evident. Few for 2009 took salary pay cuts, instead opting for pay freezes, with the majority of organisations not paying out any bonuses this year.

After notable job losses experienced in the industry in the first 6-7 months of 2009, salary scales across the board did see a notable decrease between $8-15 \%$ in some instances, but this seems to have somewhat stabilised now with high calibre fund professionals still receiving competitive salaries.

Training and development budgets for 2010 remain untouched and in some instances have increased in order to boost up skilling incentives among staff members. Some organisations are proactively developing in-house cross training programmes, with the attainment of external qualifications being encouraged among staff.

## BANKING

## TREASURY

| JOB TITLE | NI $\mathbf{f}$ |  |
| :--- | :---: | :---: |
| Head of Treasury | ROI € | (Back Office) |
| Senior Dealer | $90,000-135,000$ | $60,000-85,000$ |
| Treasury Operations Manager |  |  |
| Middle Office Manager | $70,000-100,000$ | $35,000-50,000$ |
| Treasury Dealer | $68,000-95,000$ | $28,000-40,000$ |
| Treasury Settlements - Assistant Manager | $65,000-95,000$ | $25,000-35,000$ |
| Middle Office Supervisor | $48,000-70,000$ | $30,000-37,000$ |
| Treasury Settlements Officer | $38,000-55,000$ | $25,000-35,000$ |
| Junior Trader | $35,000-50,000$ | $22,000-30,000$ |

## SENIOR MANAGEMENT

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Head of Credit | 80,000-110,000 | 60,000-85,000 |
| Head of Operations | 95,000-115,000 | 55,000-75,000 |
| Senior Lending Manager | 80,000-100,000 | 45,000-60,000 |
| Senior Operations Manager | 80,000-100,000 | 45,000-60,000 |
| Senior Risk Manager | 70,000-100,000 | 35,000-50,000 |
| Corporate Lending Manager | 50,000-65,000 | 30,000-45,000 |
| VC Manager | 60,000-95,000 | N/A |
| HNW Portfolio Consultant (2-5 years' exp.) | 60,000-85,000 | 30,000-45,000 |
| Senior Equity Analyst | 70,000-100,000 | 35,000-50,000 |

## MID MANAGEMENT

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Senior Credit Analyst | 40,000-55,000 | 30,000-40,000 |
| Credit Analyst | 30,000-42,000 | 22,000-30,000 |
| Senior Corporate Lender | 55,000-70,000 | 35,000-70,000 |
| Senior Commercial Lender | 50,000-70,000 | 35,000-70,000 |
| Corporate Lender | 42,000-55,000 | 28,000-35,000 |
| Commercial Lender | 40,000-54,000 | 22,000-35,000 |
| Equity Analyst | 44,000-55,000 | 35,000-45,000 |
| Risk Analyst | 35,000-50,000 | 25,000-35,000 |
| Operations Supervisor | 42,000-55,000 | 25,000-35,000 |
| Loans / Credit Administrator | 25,000-35,000 | 15,000-20,000 |
| Bancassurance Advisor | 26,000-35,000 | 25,000-33,000 |
| Graduate | 24,000-28,000 | 12,000-18,000 |

The majority of the domestic and international banking institutions are still experiencing recruitment embargos, except in the instance of replacement roles or key critical areas, such as compliance and risk.

Until the implementation on NAMA is fully in place and operational, predictions on trends for new recruitment drives \& salary trends in the key areas of credit, asset restructuring, lending and treasury are hard for organisations to comment on.

As experienced towards the end of last year, salary freezes are still very much in place, along with bonuses not being paid out and predictions for 2010 are the same.

COMPLIANCE (ACROSS ALL BANKING SECTORS)

| JOB TITLE | ROI € | NI $\mathbf{f}$ |
| :--- | ---: | ---: |
| Head of Compliance | $75,000-120,000$ | $45,000-55,000$ |
| Compliance Manager (5-7 years' exp.) | $65,000-75,000$ | $38,000-50,000$ |
| Compliance Manager (3-5 years' exp.) | $55,000-75,000$ | $25,000-40,000$ |
| Compliance Officer (2-3 years' exp.) | $40,000-50,000$ | $20,000-28,000$ |
| Compliance Officer (1-2 years' exp.) | $32,000-38,000$ | $18,000-22,000$ |
| AML Officer | $30,000-42,000$ | $20,000-30,000$ |
| Fraud Risk Manager | $50,000-70,000$ | $25,000-35,000$ |
| Fraud Risk Officer | $35,000-48,000$ | $18,000-25,000$ |

FINANCIAL SERVICES - SALES \& MARKETING

| JOB TITLE | ROI | NI $\mathbf{f}$ |
| :--- | ---: | ---: |
| Banking Sales Manager | $50,000-70,000$ | $38,000-50,000$ |
| Banking Sales Executive | $30,000-45,000$ | $25,000-30,000$ |
| Senior Wealth Manager | $60,000-90,000$ | $40,000-50,000$ |
| Wealth Manager | $40,000-60,000$ | $33,000-45,000$ |
| Financial Advisor | $40,000-60,000$ | $23,000-35,000$ |
| Senior Portfolio Manager | $60,000-95,000$ | $45,000-60,000$ |
| Portfolio Manager | $40,000-60,000$ | $35,000-45,000$ |
| Stockbroker | $50,000-80,000$ | $30,000-40,000$ |
| Junior Stockbroker | $32,000-50,000$ | $18,000-30,000$ |
| FX Sales Trader | $45,000-65,000$ | $28,000-35,000$ |
| Equity / Bond Sales Trader | $45,000-70,000$ | $28,000-35,000$ |
| Pension / Investment Sales | $35,000-65,000$ | $30,000-40,000$ |
| Head of Marketing | $70,000-110,000$ | $40,000-45,000$ |
| Marketing Manager | $55,000-80,000$ | $30,000-40,000$ |
| Marketing Executive | $30,000-45,000$ | $20,000-27,000$ |
| PR Manager | $50,000-80,000$ | $30,000-40,000$ |
| PR \& Communications Executive | $35,000-55,000$ | $20,000-25,000$ |
| Senior Mortgage Sales Manager | $40,000-60,000$ | $35,000-50,000$ |
| Mortgage Sales Executive | $30,000-45,000$ | $18,000-25,000$ |
| Bancassurance Advisor | $25,000-35,000$ | $25,000-35,000$ |

## LEASING - AVIATION

| JOB TITLE | ROI € |
| :--- | ---: |
| Senior Sales Manager | $80,000-180,000$ |
| Senior Aircraft Trader | $80,000-150,000$ |
| Contracts Manager | $55,000-80,000$ |
| Contracts Executive | $35,000-50,000$ |
| Commercial Analyst | $45,000-70,000$ |
| Technical Leasing Support | $40,000-60,000$ |
| Finance / Business Analyst | $45,000-65,000$ |
| Contract Administrator | $30,000-45,000$ |

For the Banking sector in $\mathrm{NI}, 2009$ has seen a significant dip in the volume of recruitment due to mergers, acquisitions and temporary headcount freezes. However, appointments within specialist areas, income generation and senior positions have still been evident, especially in the latter half of the year.

Confidence is high for 2010 with many employers already focusing on growth plans for the 1 st and 2 nd quarters.

## SCIENCE \& PHARMACEUTICAL

QUALITY / VALIDATION

| Job Title | ROI $€$ |
| :--- | :---: |
| Quality Manager | $90,000-120,000$ |
| Qualified Person | $55,000-75,000$ |
| QA / QC Supervisor | $65,000-85,000$ |
| QA / QC Analyst (3+ years' exp.) | $40,000-58,000$ |
| QA / QC Analyst (1-3 years' exp.) | $33,000-46,000$ |
| Quality Engineer (3+ years' exp.) | $26,000-33,000$ |
| Validation Manager | $38,000-50,000$ |
| Validation Engineer (3+ years' exp.) | $55,000-75,000$ |
| Validation Engineer (1-3 years' exp.) | $40,000-55,000$ |

REGULATORY / STATISTICS

| Job Title | ROI € |
| :--- | :---: |
| Regulatory Affairs Manager | $65,000-90,000$ |
| Senior Regulatory Affairs Officer | $45,000-65,000$ |
| Regulatory Affairs Officer | $32,000-45,000$ |
| Clinical Operations Manager | $60,000-80,000$ |
| Clinical Research Officer | $35,000-50,000$ |
| Clinical Data Manager | $26,000-40,000$ |

ANALYTICAL

| Job Title | ROI € |
| :--- | :---: | :---: |
| Analytical Chemist (3+ years' exp.) | $42,000-55,000$ |
| Analytical Chemist (1-3 years' exp.) | $30,000-44,000$ |
| Documentation Officer | $22,000-33,000$ |
| Microbiology Analyst (3+ years' exp.) | $35,000-46,000$ |
| Microbiology Analyst (1-3 years' exp.) | $25,000-35,000$ |

RESEARCH \& DEVELOPMENT

| Job Title | ROI $€$ |
| :--- | :---: |
| Process Chemist (3+ years' exp.) | $45,000-58,000$ |
| Process Chemist (1-3 years' exp.) | $30,000-45,000$ |
| Development Chemist (3+ years' exp.) | $45,000-58,000$ |
| Development Chemist (1-3 years' exp.) | $30,000-45,000$ |
| Formulations Scientist (3+ years' exp.) | $45,000-58,000$ |
| Formulations Scientist (1-3 years' exp.) | $28,000-45,000$ |

## HEALTH \& SAFETY

| Job Title | ROI € |
| :--- | :---: |
| Health and Safety Officer | $25,000-38,000$ |
| Environmental Officer | $25,000-38,000$ |

The science and pharmaceutical sector has gone through considerable changes over the past eighteen months. It has witnessed various takeovers and company restructurings which have resulted in a number of redundancies particularly on the manufacturing side. This has meant that a greater supply of technically proficient staff is now available. Companies seeking to fill positions are inundated with potential candidates making securing the right individual more challenging than ever. Candidates with niche skills and experience in less generalist roles have continued to be in demand, but this has not resulted in any upward movement of salaries. Instead there have been pay freezes and in a small number, pay cuts of approximately $10 \%$. Some of the large companies have also reduced their bonus structures as part of global cost cutting plans and there appear to be no plans to review this throughout 2010. Other benefits such as shift allowances and health schemes remain unchanged.

## SUPPLY CHAIN \& LOGISTICS

SUPPLY CHAIN

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Director of Operations | 90,000-120,000 | 50,000-60,000 |
| Head of Supply Chain | 90,000-120,000 | 50,000-60,000 |
| General Manager | 70,000-90,000 | 35,000-55,000 |
| Operations Manager | 70,000-90,000 | 25,000-35,000 |
| Materials Manager | 60,000-75,000 | 25,000-35,000 |
| Commodity Manager | 65,000-80,000 | 25,000-35,000 |
| Procurement Manager | 50,000-65,000 | 25,000-35,000 |
| Procurement Specialist | 45,000-55,000 | 18,000-27,000 |
| Procurement Officer | 25,000-38,000 | 13,000-20,000 |
| Inventory Manager | 45,000-50,000 | 18,000-28,000 |
| Inventory Controller / Analyst | 32,000-42,000 | 11,000-13,000 |
| Demand Planner | 45,000-55,000 | 18,000-28,000 |
| Supply Chain Analyst | 38,000-48,000 | 12,000-23,000 |
| Senior Buyer | 50,000-60,000 | 22,000-32,000 |
| Buyer | 35,000-45,000 | 13,000-23,000 |

LOGISTICS

| JOB TITLE | ROI € | NI $\mathbf{f}$ |
| :--- | :--- | :---: | :---: | :---: |
| Director of Operations | $80,000-110,000$ | $45,000-55,000$ |
| General Manager | $75,000-100,000$ | $35,000-45,000$ |
| Logistics / Transport Manager | $55,000-75,000$ | $18,000-28,000$ |
| Transport Supervisor | $30,000-40,000$ | $16,000-27,000$ |
| Warehouse Manager | $45,000-55,000$ |  |
| Warehouse Supervisor | $18,000-23,000$ |  |
| Logistics Co-ordinator | $30,000-45,000$ | $13,000-18,000$ |

The changing markets experienced in the past year has created a shift in attitude within the supply chain sector. The role of the supply chain has gained in prominence and business practices have been reassessed \& streamlined to keep pace with the changing economy. We have noticed a renewed demand for effective and intelligent supply chain management. This is expressed in procurement where we are seeing an increase in supplier consolidation and renegotiation of SLA's.

Planning is also crucial in order to leverage the maximum return from market share - forward, demand and production planning will play a key role in determining operational \& financial success. 2010 will see a significant increase in the way which we strengthen and secure our Supply Chain industry with the technical, analytical, cost driven and no-nonsense approach key in securing and maintaining future contracts.

Logistics, in particular 3PW and 3PL are at their most competitive. We have seen an increase in services, delivery and strategic project management in order to manage customer service and expectation.

The Irish Supply Chain market is in a strong position and offers an array of highly qualified, experienced and motivated professionals who wish to add value and make a commitment to a stable organisation. Companies can also look at short-term or contract hiring in order to minimise risk, as well as maximising return on projects and initiatives.

Candidates seeking employment, as well as existing staff members are very aware of current market demands. This has led to broad acceptance of renegotiated terms including a suspension of bonuses. Employees within the supply chain understand the key role they will play in the future success and stability of their employers and are increasingly seen as core business members.

## ENGINEERING \& CONSTRUCTION

PRODUCTION \& MANUFACTURING

| JOB TITLE | ROI € | BELFAST f |
| :---: | :---: | :---: |
| General Manager | 75,000-120,000 | 45,000-65,000 |
| Operations Manager | 55,000-80,000 | 35,000-50,000 |
| Production Manager | 45,000-65,000 | 30,000-40,000 |
| Maintenance Manager | 45,000-75,000 | 30,000-35,000 |
| Process Improvement Manager | 55,000-65,000 | 30,000-40,000 |
| NPD Manager | 60,000-80,000 | 25,000-35,000 |
| Technical Manager | 40,000-60,000 | 25,000-35,000 |
| QA / QC Manager | 40,000-60,000 | 25,000-35,000 |
| Quality Manager | 40,000-55,000 | 30,000-40,000 |
| H\&S Manager | 40,000-55,000 | 30,000-40,000 |
| Project Manager | 50,000-65,000 | 30,000-40,000 |
| Design Manager | 40,000-65,000 | 30,000-40,000 |
| Project Engineer | 30,000-50,000 | 22,000-30,000 |
| Process Engineer | 35,000-55,000 | 22,000-30,000 |
| Design Engineer | 30,000-55,000 | 20,000-30,000 |
| Quality Engineer | 30,000-45,000 | 20,000-30,000 |
| NPD Technologist | 30,000-45,000 | 20,000-25,000 |
| QA / QC Technician | 30,000-45,000 | 20,000-25,000 |
| Health \& Safety Engineer | 35,000-45,000 | 20,000-30,000 |
| Maintenance Engineer | 30,000-45,000 | 20,000-30,000 |
| Commissioning / Validation Engineer | 40,000-55,000 | 20,000-30,000 |
| Automation Engineer | 40,000-55,000 | 20,000-30,000 |

TECHNICAL SERVICES

| JOB TITLE | ROI € | BELFAST $\mathbf{f}$ |
| :--- | ---: | ---: |
| Service Manager | $40,000-55,000$ | $30,000-35,000$ |
| Service Engineer | $30,000-40,000$ | $20,000-25,000$ |
| Facilities Manager | $40,000-70,000$ | $30,000-35,000$ |
| Facilities Technician | $25,000-35,000$ | $20,000-25,000$ |

On a positive note, for the first time in many years employers are at liberty to clearly engage in "value-added" hiring. Companies can clearly define their requirements and the value proposition of the hire and can expect that these expectations are met. The market offers highly qualified and experienced individuals who wish to add value and make a long term commitment to a stable organisation. Companies can also look at short-term or contract hiring in order to minimise the perceived risk that hiring brings.

## Production \& Manufacturing

While manufacturing on the whole has been hard hit in 2009, both the food industry and the medical devices/pharma manufacturing sectors remain buoyant. In fact little impact has been felt in either of these sectors, with ongoing shortages of skilled workers, and challenges in finding senior and middle management. These industries have traditionally been slow to compromise on skill/experience and this trend continues. Overall, the sector has seen renewed focus on cost \& production efficiency, streamlining production processes and demanding higher quality and better yields.

## Technical Services

The service engineering profession has seen some impact from cost initiatives currently seen in the manufacturing sector. With cost cutting and reassessment of SLA's service companies have been forced to readdress and realign their service offerings. This is also true in the Facilities industry, where demand has shifted to expect higher service levels, often at reduced cost.

## ENGINEERING \& CONSTRUCTION

DESIGN

| JOB TITLE | ROI $€$ | BELFAST $\mathbf{f}$ |
| :--- | ---: | ---: |
| Quantity Surveyor - Practice | $35,000-65,000$ | $20,000-36,000$ |
| Civil Engineer | $30,000-55,000$ | $20,000-36,000$ |
| Structural Engineer | $30,000-55,000$ | $20,000-36,000$ |
| Mechanical Engineer | $30,000-55,000$ | $20,000-36,000$ |
| Electrical Engineer | $30,000-55,000$ | $20,000-36,000$ |
| Building Services Engineer | $30,000-55,000$ | $20,000-36,000$ |
| I\&C Engineer | $40,000-70,000$ | $20,000-36,000$ |
| Building Surveyor | $30,000-55,000$ | $20,000-36,000$ |
| Wastewater Engineer | $30,000-60,000$ | $20,000-36,000$ |
| CAD Technician | $25,000-35,000$ | $15,000-22,000$ |

## BUILD

| JOB TITLE | ROI € | BELFAST $£$ |
| :---: | :---: | :---: |
| Project Manager | 60,000-80,000 | 30,000-40,000 |
| Project Engineer | 30,000-50,000 | 20,000-30,000 |
| Contracts Manager | 60,000-80,000 | 30,000-40,000 |
| Site Manager | 45,000-60,000 | 30,000-40,000 |
| Site Engineer | 25,000-45,000 | 20,000-30,000 |
| Site Foreman | 40,000-55,000 | 25,000-32,000 |
| Senior Quantity Surveyor | 55,000-80,000 | 30,000-40,000 |
| Quantity Surveyor | 30,000-55,000 | 20,000-30,000 |
| Senior Estimator | 55,000-75,000 | 30,000-40,000 |
| Estimator | 30,000-55,000 | 20,000-30,000 |
| Electrical Engineer | 25,000-45,000 | 20,000-30,000 |
| Mechanical Engineer | 25,000-45,000 | 20,000-30,000 |
| Health \& Safety Manager | 45,000-60,000 | 30,000-40,000 |
| Health \& Safety Officer | 30,000-45,000 | 20,000-30,000 |
| M\&E Co-ordinator | 35,000-55,000 | 25,000-32,000 |
| M\&E Engineer | 30,000-40,000 | 20,000-30,000 |

## Design

This industry has seen a sharp decline this year as a direct knock-on from the slow-down in the construction sector. Focus has shifted from local planning to international development and larger consultancies are now seeking work abroad. While the local market sees strong availability of experienced candidates, employers' needs are highly specific. Those offering employment find themselves inundated with potential employees, making securing the right individual more challenging than ever.

## Build

The future of construction in the short to medium term is very difficult to predict. The immediate results of the downturn are obvious to all. We have seen a sharp decline in salaries and benefits, as well as significant availability of high calibre candidates seeking employment. Opportunity locally is limited with many professionals seeking opportunities abroad. While various measures are being taken to stabilise the industry, 2010 shows few signs of recovery.

## IT - PERMANENT

EXECUTIVE

| JOB TITLE | DUBLIN $€$ | REGIONAL $€$ |  |
| :--- | ---: | ---: | ---: |
| Chief Technical Officer | $80,000-120,000$ | $70,000-100,000$ | $70,000-100,000$ |
| Operations Manager | $65,000-85,000$ | $60,000-80,000$ | $50,000-60,000$ |
| Head of IT Function | $70,000-110,000$ | $65,000-90,000$ | $55,000-65,000$ |

SOFTWARE DEVELOPMENT

| JOB TITLE | DUBLIN € | REGIONAL € | NI £ |
| :--- | :--- | :--- | :--- |
| Engineering / Development Manager | $65,000-85,000$ | $60,000-75,000$ | $45,000-60,000$ |
| Senior Engineer / Technical Team Lead (J2EE / .NET) | $55,000-70,000$ | $50,000-70,000$ | $45,000-55,000$ |
| Oracle Applications Consultant (Technical / Functional) | $55,000-70,000$ | $55,000-65,000$ | $40,000-50,000$ |
| Mainframe Developer | $40,000-50,000$ | $35,000-45,000$ | $30,000-40,000$ |
| Creative Manager | $55,000-70,000$ | $45,000-60,000$ | $35,000-45,000$ |
| Interactive Designer | $45,000-55,000$ | $35,000-45,000$ | $35,000-45,000$ |
| Usability Engineer | $45,000-55,000$ | $35,000-45,000$ | $30,000-40,000$ |
| C C+ Developer | $30,000-55,000$ | $28,000-50,000$ | $28,000-45,000$ |
| C\# Eng | $30,000-55,000$ | $28,000-50,000$ | $22,000-35,000$ |
| J2EE Developer | $30,000-55,000$ | $28,000-50,000$ | $22,000-50,000$ |
| Net Developer | $30,000-55,000$ | $28,000-50,000$ | $18,000-40,000$ |
| Web Services Developer | $30,000-55,000$ | $28,000-50,000$ | $18,000-30,000$ |
| Database Developer (Oracle / SQL Server / Sybase) | $35,000-60,000$ | $30,000-55,000$ | $30,000-40,000$ |
| Multimedia / Graphical / Web Designer | $25,000-45,000$ | $22,000-40,000$ | $23,000-35,000$ |
| Technical Writer / Editor | $22,000-45,000$ | $18,000-40,000$ | $25,000-35,000$ |

## SYSTEM ANALYSIS

| JOB TITLE | DUBLIN € | REGIONAL € | NI $£ \mathbf{1}$ |
| :--- | ---: | ---: | ---: |
| Business Systems Analyst / Consultant | $35,000-70,000$ | $30,000-60,000$ | $28,000-45,000$ |
| QA /Test Manager | $45,000-75,000$ | $40,000-60,000$ | $35,000-50,000$ |
| Principal Engineer / Systems Architect | $70,000-110,000$ | $55,000-90,000$ | $45,000-70,000$ |
| Software Test / QA Engineer | $25,000-45,000$ | $20,000-40,000$ | $20,000-35,000$ |
| Business Intelligence Consultant | $45,000-70,000$ | $40,000-60,000$ | $30,000-50,000$ |
| Datawarehousing Consultant | $45,000-80,000$ | $40,000-65,000$ | $35,000-55,000$ |

IT / PROJECT MANAGEMENT

| JOB TITLE | DUBLIN € | REGIONAL $€$ | NI $\mathbf{f}$ |
| :--- | ---: | ---: | ---: |
| Programme Manager | $70,000-85,000$ | $60,000-80,000$ | $45,000-60,000$ |
| Senior Project Manager | $55,000-75,000$ | $45,000-65,000$ | $45,000-60,000$ |
| Project Manager | $45,000-65,000$ | $40,000-60,000$ | $30,000-50,000$ |
| Product Manager | $55,000-75,000$ | $45,000-65,000$ | $40,000-60,000$ |
| Management Consultant | $28,000-65,000$ | $25,000-60,000$ | $28,000-60,000$ |

## ERP CONSULTANCY / SPECIALIST ROLES

| JOB TITLE | DUBLIN € | REGIONAL € | NI £ |
| :--- | ---: | ---: | ---: |
| SAP Consultant (Functional / Technical) | $45,000-65,000$ | $40,000-60,000$ | $25,000-40,000$ |
| SAP Basis Consultant | $30,000-60,000$ | $30,000-55,000$ | $35,000-55,000$ |
| Oracle App. Functional / Technical | $40,000-70,000$ | $40,000-70,000$ | $35,000-55,000$ |

## SUPPORT / ADMINISTRATION

| JOB TITLE | DUBLIN € | REGIONAL € | NI $£$ |
| :--- | ---: | :---: | :---: |
| Database Administrator (Oracle / SQL server / Sybase) | $35,000-70,000$ | $30,000-65,000$ | $30,000-50,000$ |
| Unix / Linux Administrator | $30,000-70,000$ | $30,000-65,000$ | $25,000-40,000$ |
| Network / Systems Administrator | $32,000-55,000$ | $28,000-50,000$ | $25,000-50,000$ |
| Network Eng | $30,000-55,000$ | $28,000-50,000$ | $25,000-50,000$ |
| Help Desk Support | $20,000-30,000$ | $18,000-25,000$ | $16,000-25,000$ |
| Application Support Consultant | $25,000-50,000$ | $23,000-45,000$ | $22,000-35,000$ |

## QA / TECHNICAL WRITING / LOCALISATION

| JOB TITLE | DUBLIN € | REGIONAL € | NIf |
| :--- | ---: | ---: | :---: |
| Localisation Project Manager | $30,000-55,000$ | $30,000-45,000$ | $30,000-45,000$ |
| Localisation Engineer | $25,000-40,000$ | $20,000-25,000$ | $20,000-25,000$ |
| Localisation QA Engineer | $25,000-40,000$ | $20,000-35,000$ | $20,000-35,000$ |

Recruitment spend in the IT industry in Ireland was down significantly in 2009, however IT as a discipline has been impacted upon less than others. The worsened economic climate has had a negative bearing on recruitment for many positions within IT. The areas that have been hardest hit are operations and support roles and also middle and senior management roles in these areas.

Roles for in-house support staff such as Systems Administrators and other Application Support staff are fewer and further between and when they do arise, the competition for them is high. On the other hand other fields in IT such as development have remained reasonably steady. The continued success of established companies in the software product space in Ireland particularly those involved with mobile application development and web based products has meant a demand for experienced Software Engineers has been relatively high.

The continued emergence and proven commerciality of SAAS as a delivery model has held up a demand for developers with experience developing for web based platforms, for example developers with J2EE, C\#/.Net, PHP/SQL and also those with Flash skills. Salary levels in all areas, however, have softened with few exceptions.

There remain many positive stories. We have seen continued inward investment in 2009 from global technology "power houses" and we have seen further expansion within the indigenous software sector as Irish companies continue to have success in global markets. With no changes to corporation tax levels and the availability of skilled IT workers Ireland remains a highly attractive location for technology companies.

Given the current economic climate many companies have pushed to drive down operational costs. The reduction of in-house IT support services as mentioned above has been one area where many companies have chosen to reduce costs. This has been notable across the board with companies who do not have IT related service or product offerings. Systems Administrators and Desktop and Application Support candidates have found appreciably less positions on offer than in previous years. The availability of candidates with these skill sets are high and salaries have come down by as much as $20 \%$ as a result.

Salaries for experienced developers with strong object orientated and web based experience have reduced less conspicuously. J2EE, C\#/.Net \& PHP/SQL developers have seen salary levels on offer down by around $5 \%$. Demand is consistent for these skills and the availability of them is still relatively scarce. There are some technology areas where salary levels have not been impacted upon at all. Flash developers with solid Actionscript and Flex are in demand as are Sharepoint developers. The lack of availability of these candidates on a local level has increased salary levels for candidates with these skills. Salaries for experienced Datawarehousing, Business Intelligence and Database candidates have remained stable.

Management salaries have fallen markedly and following the trends mentioned above, this has been more severe for Programme and Project Managers whose experience is in IT operations and infrastructure where salary levels have reduced by as much as $20 \%$. We have seen less of a reduction in salaries for managers with experience leading software development teams and who are strong on software processes such as SCRUM and Agile with an average drop of $10 \%$.

The recruitment of non national IT candidates is less prevalent than in 2008 as there are larger numbers of locally based candidates on the market. However for certain skill sets it remains a viable option for many companies.

In terms of compensation \& benefits following on from 2008, many companies that pay staff discretionary bonuses are not planning to do so this year \& where they are, they have been very evidently revised downwards. Other core benefits on offer continue to be DC pensions with anything from $6 \%$ to $12 \%$ being offered in terms of employer contribution, healthcare benefits, life assurance and educational assistance. Holiday days are something that many of our candidates view as an important factor when deciding an offer with the average on offer being 23 days.

After a very tough 2009, the prognosis for the IT market is positive and although salary levels have been further revised downwards after a number of years of sustained increases, the argument can be made that we will be better able to compete with lower cost economies as we already have the attraction of a technically literate workforce and an attractive corporate tax regime. The challenge for employers now in terms of recruitment is dealing with a much greater volume of applications and making sure that the top tier of candidates do not slip through the net. The top candidates will continue to remain elusive.

## IT - CONTRACT

EXECUTIVE

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI $£$ daily |
| :--- | ---: | ---: | ---: |
| Interim IT Director / Consultant | $400-550$ | $375-500$ | $350-550$ |
| Interim IT / Development Manager | $350-450$ | $325-400$ | $350-450$ |

## SOFTWARE DEVELOPMENT

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI £ daily |
| :--- | ---: | ---: | :---: |
| Engineering / Development Manager | $350-450$ | $325-450$ | $300-450$ |
| Senior Engineer / Technical Team Lead (J2EE / .NET) | $325-400$ | $325-400$ | $300-375$ |
| Oracle Applications Consultant (Technical / Functional) | $400-500$ | $350-450$ | $350-450$ |
| Mainframe Developer | $200-300$ | $175-275$ | $175-300$ |
| Creative Manager | $325-400$ | $235-375$ | $200-350$ |
| Interactive Designer | $250-350$ | $225-325$ | $200-350$ |
| Usability Engineer | $250-350$ | $225-325$ | $250-350$ |
| C\# | $250-350$ | $225-325$ | $225-350$ |
| C C++ Developer | $250-350$ | $225-325$ | $225-350$ |
| J2EE Developer | $250-350$ | $225-325$ | $275-350$ |
| Net Developer | $250-350$ | $225-325$ | $275-350$ |
| Web Services Developer | $250-350$ | $225-325$ | $225-325$ |
| Database Developer (Oracle / SQL Server / Sybase) | $250-350$ | $225-325$ | $250-350$ |
| Multimedia / Graphical / Web Designer | $150-250$ | $140-225$ | $150-225$ |
| Technical Writer / Editor | $150-225$ | $140-225$ | $150-200$ |

## SYSTEM ANALYSIS

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI £ daily |
| :--- | ---: | ---: | ---: |
| Business Systems Analyst / Consultant | $250-350$ | $225-325$ | $250-350$ |
| QA / Test Manager | $275-375$ | $275-350$ | $275-350$ |
| Principal Engineer / Systems Architect | $350-450$ | $225-400$ | $350-450$ |
| Software Test / QA Engineer | $200-300$ | $175-275$ | $200-300$ |
| Business Intelligence Consultant | $275-360$ | $250-325$ | $250-350$ |
| Datawarehousing Consultant | $300-450$ | $275-400$ | $300-450$ |

IT / PROJECT MANAGEMENT

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI $£$ daily |
| :--- | ---: | ---: | :---: |
| Programme Manager | $375-450$ | $325-400$ | $350-450$ |
| Senior Project Manager | $400-500$ | $350-450$ | $300-450$ |
| Project Manager | $300-400$ | $275-375$ | $275-375$ |
| Product Manager | $400-500$ | $350-450$ | $325-450$ |
| Management Consultant | $300-400$ | $275-375$ | $300-400$ |

These figures are what a client can expect to pay for a contract resource.

## IT - CONTRACT

## SUPPORT / ADMINISTRATION

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI $£$ daily |
| :---: | :---: | :---: | :---: |
| Database Administrator (Oracle / SQL server / Sybase) | 300-400 | 275-375 | 300-400 |
| Unix / Linux Administrator | 300-400 | 275-375 | 275-375 |
| Network / Systems Administrator | 200-325 | 175-300 | 175-300 |
| Network Eng | 200-325 | 175-300 | 150-300 |
| Help Desk Support | 125-175 | 120-150 | 120-175 |
| Application Support Consultant | 200-275 | 175-250 | 175-250 |

QA / TECHNICAL WRITING / LOCALISATION

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI $£$ daily |
| :---: | :---: | :---: | :---: |
| Localisation Project Manager | 200-300 | 175-275 | 200-300 |
| Localisation Engineer | 150-250 | 125-225 | 150-250 |
| Localisation QA Engineer | 150-250 | 125-225 | 150-250 |
| Technical Writers | 175-250 | 125-225 | 150-200 |

ERP CONSULTANCY / SPECIALIST ROLES

| JOB TITLE | DUBLIN € daily | REGIONAL € daily | NI £ daily |
| :---: | :---: | :---: | :---: |
| SAP Consultant (Functional / Technical) | 300-400 | 300-400 | 300-400 |
| SAP Basis Consultant | 275-375 | 275-350 | 275-350 |
| Oracle Application | 400-550 | 400-500 | 300-450 |

## These figures are what a client can expect to pay for a contract resource.

The IT contract market remains stagnant although many of our clients have suggested that in some areas where permanent headcount is not sanctioned, they will look to bring in external resources to satisfy project requirements over the course of 2010.

Rates have fallen further in 2009 and contract software development, infrastructure and management rates have fallen by on average 20-25\%. There continues to be exceptions to this for more niche skill sets.

## HUMAN RESOURCES

GENERALIST HR

| JOB TITLE | DUBLIN € | ROI € | NI $£$ |
| :--- | ---: | :---: | :---: |
| HR Director | $80,000-140,000$ | $70,000-120,000$ | $50,000-80,000$ |
| Senior HR Manager | $70,000-80,000$ | $60,000-70,000$ | $40,000-55,000$ |
| HR Manager / Business Partner | $50,000-70,000$ | $50,000-60,000$ | $30,000-45,000$ |
| HR Generalist | $35,000-50,000$ | $35,000-45,000$ | $18,000-30,000$ |
| HR Officer | $28,000-35,000$ | $28,000-32,000$ | $18,000-30,000$ |
| HR Administrator | $25,000-30,000$ | $25,000-28,000$ | $12,000-16,000$ |
| HR Graduate | $22,000-25,000$ | $22,000-25,000$ | $12,000-15,000$ |

LEARNING \& DEVELOPMENT

| JOB TITLE | DUBLIN € | ROI € | NIf |
| :---: | :---: | :---: | :---: |
| Learning \& Development Director | 80,000-100,000 | 80,000-100,000 | 40,000-60,000 |
| Learning \& Development Manager | 55,000-75,000 | 50,000-70,000 | 30,000-45,000 |
| Training Specialist | 35,000-55,000 | 30,000-50,000 | 20,000-35,000 |
| Training Officer / Co-ordinator | 30,000-38,000 | 28,000-32,000 | 16,000-25,000 |

## COMPENSATION \& BENEFITS / RECRUITMENT

| JOB TITLE | DUBLIN € | ROI € | NIf |
| :---: | :---: | :---: | :---: |
| Compensation \& Benefits Manager | 60,000-80,000 | 50,000-70,000 | 40,000-60,000 |
| Compensation \& Benefits Specialist | 45,000-55,000 | 40,000-50,000 | 30,000-45,000 |
| Recruitment Manager | 45,000-60,000 | 40,000-55,000 | 20,000-35,000 |
| Recruitment Specialist | 35,000-45,000 | 30,000-40,000 | 16,000-25,000 |
| Recruitment Co-ordinator | 25,000-32,000 | 25,000-32,000 | 16,000-20,000 |

## KEY SPECIALIST AREAS

| JOB TITLE | DUBLIN € | ROI € | NIf |
| :---: | :---: | :---: | :---: |
| Organisational / Development Manager | 60,000-80,000 | 50,000-70,000 | 35,000-50,000 |
| IR/ER Manager | 60,000-80,000 | 60,000-80,000 | 25,000-40,000 |
| Communications Specialist | 50,000-70,000 | 50,000-70,000 | 25,000-35,000 |
| Relocation / Global Mobility Specialist | 35,000-45,000 | 30,000-40,000 | 40,000-55,000 |

The Human Resources function, like others, suffered in 2009, but despite the economic downturn, the year has proven that HR is a vital part of any organization. The focus has changed from the generalist HR roles with considerably more recruitment across change management, organizational development, TUPE, redundancy and process improvement projects. With recruitment freezes and organization restructures, 2009 has seen a massive increase in the temporary and contract market which looks set to continue into the early part of 2010. There is still a requirement to fill maternity leave contracts and sickness absences as well a number of significant change projects. Candidates with experience in Industrial Relations and change management who have been involved in restructuring in the past, are highly sought after.

Unfortunately, there has been a decline in the number of permanent positions but this looks set to improve in 2010 with companies suffering the effects of considerable reductions in their HR departments. On the positive side, the calibre of candidates available to employers seeking a HR professional is excellent with those who are unemployed seeking to increase their qualifications. HR remains a popular career choice for undergraduates and CIPD courses remain over subscribed.

In the Dublin and Leinster area, salaries in the generalist arena have fallen with candidates more likely to take a drop in salary to continue working in the HR profession. In the more specialist areas, there has been less of a decline as the market for these professionals is still relatively tight. The situation is very similar across Munster and Connaught with a decline in roles in 2009, but positively in the last quarter, we have seen more roles appearing which will continue to increase into 2010. Benefits in some sectors have also taken a hit with bonuses across all areas being cut, or reduced significantly. Organizations are still seeing the need to retain and recruit key HR professionals, so are still offering a decent market rate for the right person.

The Northern Ireland market has seen similar trends as above, with an increased emphasis on the temporary and contract market across project and change management. However, the salary levels have seen very little variation in the last year. The HR Officer band here is particularly wide as salary levels continue to vary considerably across sector. Qualified candidates in Northern Ireland are still plentiful and strong in demand.

## LEGAL

## PRACTICE

| JOB TITLE | DUBLIN € | ROI € | NI $£$ |
| :--- | ---: | ---: | :---: | :---: |
| Salaried Partner | $100,00-190,000$ | $75,000-100,000$ | $46,000-75,000$ |
| $6-9$ year's PQE | $80,000-140,000$ | $65,000-90,000$ | $48,000-65,000$ |
| $3-6$ years' PQE | $60,000-80,000$ | $35,000-65,000$ | $32,000-48,000$ |
| $1-3$ year's PQE | $40,000-60,000$ | $28,000-38,000$ | $25,000-32,000$ |
| Newly Qualified Solicitor | $35,000-45,000$ | $25,000-35,000$ | $22,500-27,000$ |
| Company Secretary Qualified | $35,000-80,000$ | $25,000-50,000$ | $27,000-32,000$ |
| Company Secretary Part-Qualified | $20,000-35,000$ | $18,000-30,000$ | $16,000-21,000$ |
| Legal Executive / Paralegal | $20,000-45,000$ | $20,000-30,000$ | $15,000-20,000$ |

## IN-HOUSE

| JOB TITLE | DUBLIN € | ROI € | NIf |
| :---: | :---: | :---: | :---: |
| Head of Legal | 130,000-200,000 | 80,000-90,000 | 48,000-90,000 |
| Senior Lawyer | 80,000-130,000 | 60,000-80,000 | N/A |
| Legal Counsel | 65,000-100,000 | 55,000-80,000 | N/A |
| Funds Lawyer | 75,000-100,000 | N/A | N/A |
| Regulatory Lawyer | 70,000-100,000 | 45,000-70,000 | N/A |
| Company Secretary | 30,000-90,000 | 20,000-60,000 | 45,000-60,000 |
| Legal Executive | 25,000-45,000 | 18,000-30,000 | 20,000-24,000 |

This slow-down in the market has had the greatest impact on practice, with small, medium and large firms all affected. Those working in the property area and general practice and have been most affected. We have certainly seen an increase in litigation activity, particularly in insurance, defence and commercial, so there has been some recruitment in this area but more of a trickle than a flow of jobs.

The other areas that are picking up somewhat are insolvency and environmental/energy; however as these tend to be quite a small area within most firms with little turnover in staff, there has been no significant increase in recruitment. Another development of note is that firms are electing to redeploy some of their staff internally rather than recruiting from outside so this has meant that there has been little external recruitment happening in practice for the past $6 / 12$ months.

## In-House

There has been a notable increase in companies hiring their own in-house legal counsel over the past 12 months. The majority of in-house roles we have seen coming onto the market have been at a senior level - often setting up a legal function - so have generally required at least 3 years' PQE and experience in a sector relevant to the organisation.

The sectors that have been the most active for in-house recruitment are:

- Energy
- Pharmaceutical
- Information Technology
- Insurance

These industries have been affected less by the challenging economic times and because of the very nature of their sector, legal counsel is vital (for example regulatory, IP, commercial and litigation).

## NI Legal Market

2009 has been a year of mixed fortunes within Northern Ireland's legal recruitment market. Many firms have been able to cope in terms of staffing in the current market through a combination of re-training and adjusted hours. This combined with a stabilization of the market towards the last quarter of the year has meant that there is a feeling of optimism \& trends are improving. Salaries have stalled though despite improving forecasts.

Newly qualified solicitors and returners are finding opportunities limited with many firms reluctant to recruit. Expectations are higher with graduates often requiring 2:1 passes and demonstrable competencies to add real value. Where possible, firms have diversified as certain markets have shrunk. The litigation sector has steadily grown and it is hoped that proposed changes to the Legal Aid system will not have too detrimental an effect. Opportunities remain in growing markets including Environmental, Corporate and Insolvency for those with 4+ years' PQE and experience beyond Northern Ireland.

## INTERNATIONAL

| JOB TITLE | ROP $€$ |
| :--- | ---: |
| Captive Manager (10+ years' exp.) | $90,000-116,000$ |
| Captive Manager (5+ years' exp.) | $62,000-80,000$ |
| Captive Manager (3-5 years' exp.) | $59,000-69,000$ |
| Captive Manager (1-3 years' exp.) | $38,000-58,000$ |
| Reinsurance Underwriter (10+ years' exp.) | $135,000-175,000$ |
| Reinsurance Underwriter (5+ years' exp.) | $70,000-120,000$ |
| Reinsurance Underwriter (1-3 years' exp.) | $40,000-60,000$ |
| Reinsurance Claims (10 years' exp.) | $80,000-105,000$ |
| Reinsurance Claims (5-10 years' exp.) | $50,000-86,000$ |
| Reinsurance Claims (1-5 years' exp.) | $30,000-37,000$ |

## GENERAL INSURANCE

| JOB TITLE | ROI € | NI $\mathbf{f}$ |
| :--- | ---: | ---: |
| Underwriting Manager (10+ years' exp.) | $85,000-103,000$ | $50,000-65,000$ |
| Underwriting Manager (5+ years' exp.) | $70,000-85,000$ | $35,000-45,000$ |
| Underwriting Manager (3-5 years' exp.) | $60,000-79,000$ | $28,000-35,000$ |
| Developmental Underwriter (10+ years' exp.) | $84,000-115,000$ | $35,000-45,000$ |
| Developmental Underwriter (5-10 years' exp.) | $76,000-85,000$ | $28,000-38,000$ |
| Underwriter - General (5-10 years' exp.) | $55,000-75,000$ | $25,000-33,000$ |
| Underwriter - General (3-5 years' exp.) | $40,000-46,000$ | $20,000-25,000$ |
| Underwriter - General (1-3 years' exp.) | $32,000-37,000$ | $17,000-22,000$ |
| Underwriter - Life (5-10 years' exp.) | $58,000-69,000$ | $25,000-33,000$ |
| Underwriter - Life (1-5 years' exp.) | $32,000-43,500$ | $17,000-30,000$ |
| Trainee Underwriter (1-3 years' exp.) | $23,000-28,000$ | $15,000-22,000$ |

## LIFE \& PENSIONS

| JOB TITLE | ROI € | NIf |
| :--- | ---: | :---: |
| Pensions Consultant (10+ years' exp.) | $75,000-110,000$ | $50,000-65,000$ |
| Pensions Consultant (5-10 years' exp.) | $60,000-80,000$ | $40,000-50,000$ |
| Pensions Consultant (3-5 years' exp.) | $45,000-70,000$ | $35,000-45,000$ |
| Pensions Consultant (1-3 years' exp.) | $38,000-50,000$ | $30,000-35,000$ |
| Pensions Administrator (3-5 years' exp.) | $35,000-45,000$ | $23,000-30,000$ |
| Pensions Administrator (1-3 years' exp.) | $27,000-35,000$ | $20,000-25,000$ |
| Life Administrator (3-5 years' exp.) | $28,000-35,000$ | $18,000-25,000$ |
| Life Administrator (1-3 years' exp.) | $22,000-28,000$ | $16,000-21,000$ |

## CLAIMS

| JOB TITLE | ROI € | NI $\mathbf{£}$ |
| :--- | ---: | ---: |
| Head of Claims | $82,000-124,000$ | $35,000-50,000$ |
| Senior Claims Handler (5-10 years' exp.) | $45,000-60,000$ | $23,000-35,000$ |
| Claims Handler (3-5 years' exp.) | $28,000-45,000$ | $20,000-30,000$ |
| Claims Handler (1-3 years' exp.) | $23,000-30,000$ | $15,000-20,000$ |

## GENERAL BROKING

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Corporate Broker (10+ years' exp.) | 50,000-90,000 | 38,000-45,000 |
| Corporate Broker (5-10 years' exp.) | 45,000-65,000 | 28,000-35,000 |
| Corporate Broker (1-5 years' exp.) | 40,000-50,000 | 22,000-28,000 |
| Corporate Servicing Executive (10+ years' exp.) | 45,000-70,000 | 38,000-45,000 |
| Corporate Servicing Executive (5-10 years' exp.) | 35,000-50,000 | 25,000-35,000 |
| Corporate Servicing Executive (1-3 years' exp.) | 26,000-35,000 | 18,000-23,000 |
| Account Handler (5-10 years' exp.) | 35,000-42,000 | 24,000-30,000 |
| Account Handler (3-5 years' exp.) | 30,000-38,000 | 20,000-25,000 |
| Account Handler (1-3 years' exp.) | 24,000-28,000 | 13,000-18,000 |
| Personal Lines ( $5-10$ years' exp) | 38,000-42,000 | 18,000-28,000 |
| Personal Lines (3-5 years' exp.) | 28,000-33,000 | 15,000-20,000 |
| Personal Lines (1-3 years' exp.) | 22,000-28,000 | 13,000-18,000 |

## KEY SPECIALIST AREAS

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Quantitative Analyst | 68,000-90,000 | N/A |
| Reinsurance Investment Analyst | 80,000-110,000 | N/A |
| Senior Business Analyst | 60,000-90,000 | 30,000-45,000 |
| Business Analyst | 48,000-65,000 | 25,000-35,000 |

ACTUARY

| JOB TITLE | ROI € | NIf |
| :---: | :---: | :---: |
| Chief Actuary | 130,000-180,000 | 65,000-80,000 |
| Pricing Specialist | 90,000-115,000 | 40,000-50,000 |
| Life Actuary Qualified | 85,000-105,000 | 37,000-50,000 |
| Life Actuary Part-Qualified | 55,000-80,000 | 30,000-40,000 |
| Pensions Actuary Qualified | 90,000-120,000 | 37,000-50,000 |
| Pensions Actuary Part-Qualified | 32,000-50,000 | 30,000-40,000 |
| Non Life Actuary Qualified | 80,000-115,000 | 35,000-45,000 |
| Non Life Actuary Part-Qualified | 32,000-50,000 | 30,000-37,000 |

Despite a multitude of challenges posed by the deepening global economic crisis, the impact of financial marketplace conditions on certain insurers and significant increase in claims, the Irish and Northern Irish commercial insurance industry proved resilient in 2009, remaining stable, albeit less competitive across nearly all lines of coverage.

Loss experience and rising carrier ratios have affected market conditions in some lines and these trends are set to continue into 2010 , but the outlook remains similar to that of 2009 with the markets starting to harden and premiums increasing. However, with the emergence of "dot com" and "one stop shop" providers, the increasingly aware consumer has never had so much choice. This, coupled with the growth of local and national intermediaries, has resulted in a highly competitive marketplace which ultimately benefits the consumer.

The global recession has impacted most areas of the insurance industry with profits and revenues related to the life assurance market being worst affected. The year 2010 will be a trying time for the life market with a competitive race for survival among the incumbents. However, on the international reinsurance side of the market, Ireland has proven resistant to the downturn, with new companies setting up in Dublin as opposed to other tax efficient locations, such as Bermuda, Malta, Luxembourg etc.

Northern Ireland is seeing a change also in terms of pensions and wealth management; companies are gearing up towards legislative changes. Intermediaries are now increasingly offering fee-based advice as an alternative to the traditional commissions generated from products. Employers are also faced with the additional qualifications and training requirements for both existing and new staff.

Redundancies in the insurance sector have brought about an increase in the level of candidate availability, but specialist niches, such as Payment Protection and Excess Warranty insurances are making great strides and skills in underwriting with European languages are highly sought after. Regulatory related roles will increase in the year to come with the impending lead into Solvency II. Salaries have moved only marginally across the industry in the past 12 months, however, bonuses based on company and individual performances have taken a considerable hit. Candidates are willing to move for the same salary and similar benefits to ensure job security and career longevity.

## SALES \& MARKETING

| JOB TITLE | Dublin € base | Dublin € OTE | ROI € base | ROI € OTE |
| :---: | :---: | :---: | :---: | :---: |
| Country Manager | 90,000-120,000 | 110,000-160,000 | 90,000-120,000 | 100,000-160,000 |
| Sales Director (T/O >50m) | 90,000-120,000 | 100,000-160,000 | 90,000-120,000 | 110,000-160,000 |
| Sales Director ( $\mathrm{T} / \mathrm{O}<50 \mathrm{~m}$ ) | 80,000-100,000 | 90,000-120,000 | 80,000-100,000 | 90,000-120,000 |
| Sales Manager | 60,000-80,000 | 80,000-100,000 | 60,000-80,000 | 80,000-100,000 |
| Channel Manager | 55,000-75,000 | 65,000-80,000 | 55,000-75,000 | 65,000-80,000 |
| Business Development Manager (3+ years' exp.) | 50,000-65,000 | 65,000-80,000 | 50,000-65,000 | 65,000-80,000 |
| Key Account Manager ( $5-10$ years' exp.) | 55,000-75,000 | 75,000-90,000 | 55,000-75,000 | 75,000-90,000 |
| Corporate Account Manager (3-5 years' exp.) | 55,000-65,000 | 70,000-90,000 | 55,000-65,000 | 70,000-90,000 |
| Commercial Account Manager ( $2+$ years' exp.) | 40,000-55,000 | 55,000-80,000 | 40,000-55,000 | 55,000-80,000 |
| Marketing Director | 75,000-120,000 | N/A | 75,000-120,000 | N/A |
| Marketing Manager | 55,000-85,000 | N/A | 45,000-75,000 | N/A |
| Product Manager | 50,000-75,000 | N/A | 50,000-75,000 | N/A |
| Senior Marketing Executive (5+ years' exp.) | 50,000-75,000 | N/A | 45,000-65,000 | N/A |
| Marketing Executive ( $2-5$ years' exp.) | 35,000-55,000 | N/A | 35,000-48,000 | N/A |
| PR / Communications Manager ( $5+$ years' exp.) | 70,000-110,000 | N/A | 55,000-65,000 | N/A |
| PR / Communications Manager ( $3-5$ years' exp.) | 45,000-75,000 | N/A | 45,000-65,000 | N/A |

FMCG

| JOB TITLE | Dublin € base | Dublin € OTE | ROI € base | ROI € OTE |
| :---: | :---: | :---: | :---: | :---: |
| Country Manager | 80,000-120,000 | 100,000-150,000 | 80,000-120,000 | 100,000-150,000 |
| National Sales Manager | 60,000-95,000 | 72,000-114,000 | 60,000-80,000 | 75,000-95,000 |
| National Account Manager | 60,000-85,000 | 72,000-102,000 | 55,000-80,000 | 70,000-85,000 |
| Area Sales Manager | 50,000-65,000 | 58,000-75,000 | 48,000-65,000 | 60,000-75,000 |
| Key Account Manager | 50,000-65,000 | 58,000-75,000 | 45,000-55,000 | 50,000-60,000 |
| Territory Sales Rep. / Account Mgr. (3-5 years' exp.) | 35,000-55,000 | 38,000-60,000 | 35,000-45,000 | 40,000-55,000 |
| Marketing Director | 85,000-135,000 | N/A | 80,000-120,000 | N/A |
| Marketing Manager | 60,000-95,000 | N/A | 55,000-75,000 | N/A |
| Account Director | 60,000-85,000 | N/A | 55,000-70,000 | N/A |
| Account Manager | 35,000-60,000 | N/A | 35,000-55,000 | N/A |
| Marketing Executive ( $5-10$ years' exp.) | 55,000-75,000 | N/A | 40,000-55,000 | N/A |
| Marketing Executive (3-5 years' exp.) | 24,000-55,000 | N/A | 24,000-45,000 | N/A |
| Brand Manager ( $5+$ years' exp.) | 40,000-80,000 | N/A | 40,000-65,000 | N/A |
| Brand Manager ( $1-5$ years' exp.) | 35,000-45,000 | N/A | 35,000-45,000 | N/A |
| Category Manager ( $5+$ years' exp.) | 45,000-65,000 | N/A | 40,000-60,000 | N/A |
| Category Manager ( $1-5$ years' exp.) | 30,000-45,000 | N/A | 30,000-40,000 | N/A |

Senior sales professionals have been hard hit this year with costs being taken out at management levels \& subsequent reduction in hiring of senior staff. It is paradoxically a great time to hire top quality, skilled sales leaders across all sectors. The upside is that $80 \%$ of those surveyed expect the recession to start turning by Q2 2010. The balancing act is down to when to start hiring again. The general consensus has been to start hiring now ahead of the curve. Another trend emerging is time to hire. It has slowed considerably in 2009. According to those surveyed, the average time to hire has been pushed out by as much as $40 \%$. This translates to more caution being displayed in the hiring process. Secondly, the number of applicants per vacancy has increased dramatically. Many companies are now just emerging from a hiring freeze from July 2008.

Companies have continued the salary freeze from summer 2008 into 2009. Sales people have seen a net drop in base salaries due to this factor. Mostly the variable commission or bonus-related payments have been hardest hit. OTE has been immediately affected by $20 \%$ drop on average. Redundancies now effectively completed. There is new hiring activity of strategic senior people for sales \& marketing within FMCG, technology \& healthcare products and services. Customer retention is back on the primary agenda. Account management is no longer seen as a headcount cost to be cut. Benefits remain predominantly unchanged in larger corporate organisations of $€ 50$ million + turn-over. SME's require flexible thinking to retain headcount but still cut costs - flexitime, reduced hours, pay-cuts, or even a change in salary structure.

## SALES \& MARKETING

COMMERCIAL, B2B \& SERVICES

| JOB TITLE | Dublin € base | Dublin € OTE | ROI € base | ROI € OTE |
| :--- | ---: | ---: | ---: | ---: |
| Sales Director | $80,000-120,000$ | $95,000-150,000$ | $70,000-120,000$ | $80,000-140,000$ |
| National Sales Manager | $80,000-100,000$ | $90,000-120,000$ | $70,000-90,000$ | $80,000-100,000$ |
| Regional Sales Manager | $70,000-90,000$ | $90,000-110,000$ | $65,000-80,000$ | $75,000-95,000$ |
| Sales Manager | $45,000-70,000$ | $55,000-90,000$ | $45,000-60,000$ | $60,000-80,000$ |
| Business Development Manager | $50,000-60,000$ | $55,000-70,000$ | $40,000-55,000$ | $50,000-70,000$ |
| Key Account Manager | $45,000-65,000$ | $52,000-75,000$ | $35,000-50,000$ | $40,000-60,000$ |
| Senior Sales (5-10 years' exp.) | $45,000-55,000$ | $50,000-65,000$ | $40,000-50,000$ | $48,000-60,000$ |
| Mid-Senior level Sales (3-5 years' exp.) | $35,000-50,000$ | $40,000-60,000$ | $30,000-45,000$ | $36,000-54,000$ |
| Marketing Director | $70,000-110,000$ | N/A | $70,000-110,000$ | N/A |
| Marketing Manager | $45,000-80,000$ | N/A | $45,000-80,000$ | N/A |
| Senior Marketing Executive (5-10 years' exp.) | $40,000-55,000$ | N/A | $40,000-55,000$ | N/A |
| Marketing Executive (3-5 years' exp.) | $32,000-45,000$ | N/A | $30,000-40,000$ | N/A |
| Senior Product / Brand Manager (5-10 years' exp.) | $50,000-72,000$ | N/A | $50,000-65,000$ | N/A |
| Product / Brand Manager (3-5 years' exp.) | $48,000-55,000$ | N/A | $48,000-55,000$ | N/A |
| PR Communications Manager | $45,000-60,000$ | N/A | $40,000-55,000$ | N/A |

HEALTH, PHARMACEUTICAL \& SCIENCE

| JOB TITLE | Dublin € base | Dublin € OTE | ROI € base | ROI € OTE |
| :---: | :---: | :---: | :---: | :---: |
| Country Manager / Sales Director | 100,000-150,000 | Bonuses discretionary, based on company \& personal performance. | 100,000-150,000 | Bonuses discretionary, based on company \& personal performance |
| Business Unit Manager / Sales \& Marketing Manager | 80,000-100,000 | As above | 80,000-120,000 | As above |
| Sales Manager (Team $>6$ people) | 65,000-85,000 | As above | 70,000-100,000 | As above |
| Sales Manager (Team <6 people) | 55,000-70,000 | As above | 60,000-75,000 | As above |
| Hospital Rep. / Product Specialist (3+ years' exp.) | 55,000-68,000 | As above | 55,000-70,000 | As above |
| Hospital Rep. | 42,000-52,000 | As above | 47,000-54,000 | As above |
| Senior GP Rep. / Territory Manager (3+ years' exp.) | 44,000-58,000 | As above | 45,000-57,000 | As above |
| GP Rep (1-3 years' exp.) | 30,000-45,000 | As above | 30,000-45,000 | As above |
| Entry Level Rep. | 28,000-32,000 | As above | 28,000-32,000 | As above |
| Marketing Director | 80,000-100,000 | Bonus on \% of base, non guaranteed | 80,000-100,000 | Bonus on \% of base, non guaranteed |
| Marketing Manager | 60,000-70,000 | As above | 60,000-70,000 | As above |
| Senior Product Manager ( $3+$ years' exp.) | 65,000-75,000 | As above | 65,000-75,000 | As above |
| Product Manager (1-3 years' exp.) | 50,000-65,000 | As above | 50,000-65,000 | As above |
| Assistant Product Manager / Marketing Executive | 32,000-42,000 | As above | As above | As above |

There is no doubt that sales \& marketing recruitment suffered a slow down in the healthcare, pharmaceutical and scientific sectors in 2009. Previously regarded as one of the more recessionary-proof sectors, factors contributing to the slow down in recruitment include; mergers \& acquisitions, global head count freezes, and cost-cutting measures (including redundancies) to counter-act demands for pricing reductions (particularly medical devices). The majority of companies this year have implemented pay freezes and they are unlikely to experience any significant change to salaries in 2010.

Of benefit to clients in 2010, is the availability of high calibre experienced sales professionals with sectoral knowledge, which in turn will limit the opportunities at the 'rookie' level. However, the value of having established relationships between a sales rep and the KOL has never been more crucial - as the sales model looks to move to a more key account management role. Available candidates are open to covering specific needs to a business, eg maternity leave contracts.

Bonus is not guaranteed and should be treated as a bonus, which is typically measured on company, team and personal results. Other typical benefits such as, Car, Pension scheme, Daily allowances (lunch, expenses etc.), Private health scheme, Mobile phone, laptop, home internet access remain unchanged.

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This survey was conducted by Brightwater in October 2009. Companies from SME businesses to blue chip organisations participated in this survey. It is anticipated that this information will reflect the whole of the lrish market for the year October 2009 to October 2010.

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